

# ITN *Greater Cincinnati* Opening More Than Car Doors



**ITN** *Greater Cincinnati*™

Dignified transportation for seniors

## Timeline....

- October 2009 – Deaconess Associations Foundation signs Affiliate Agreement with *ITNAmerica*
- March 2010 – Deaconess Associations Foundation hires Executive Director
- April 2010 – *ITNGreaterCincinnati* receives 501(c)3 status
- May 26, 2010 – *ITNGreaterCincinnati* provides first ride

# ITN *Greater Cincinnati* Statistics







301 active member-riders

70 active volunteer drivers

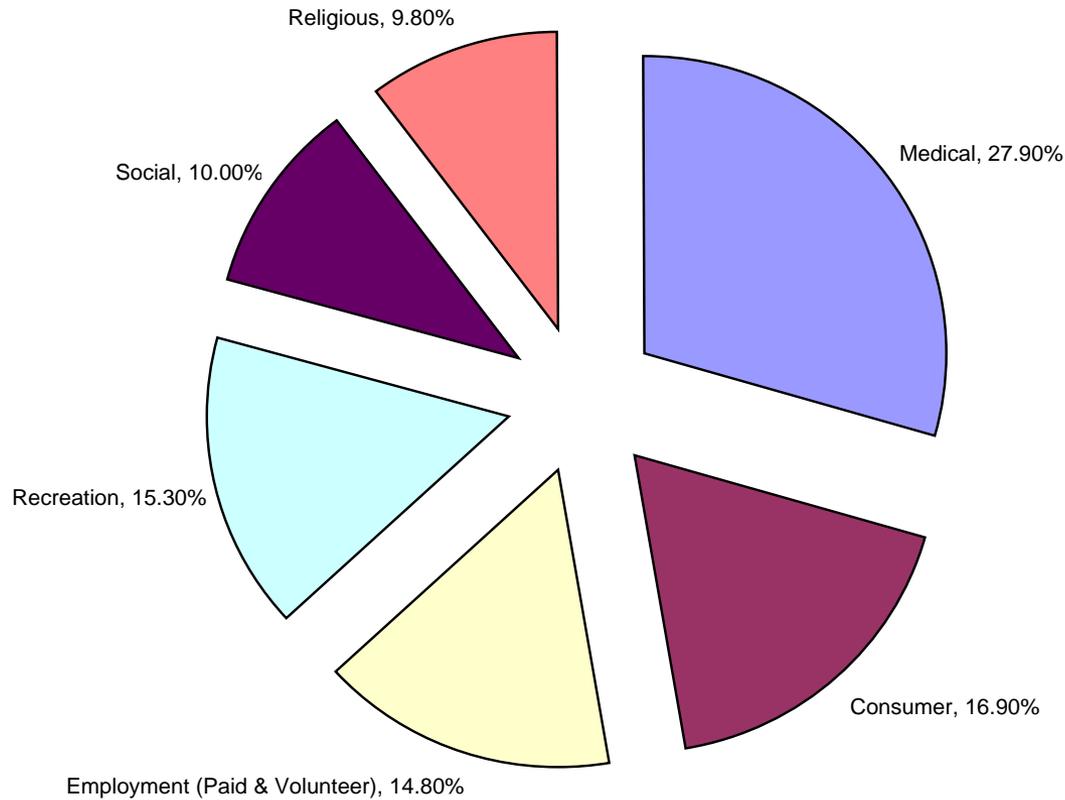
In FY2014 volunteer coverage of rides approximately 74%

# Rides at a Glance

Average age of rider	83 years
Average length of ride*	6.2 miles
Average duration of ride*	19 minutes
Average fare*	\$13.11

\*Based on ride segments

# How do ITNGC customers use the service?



# How do ITN Volunteers Use Their Credits?

- Accrue in account (Occupied - 50%; Unoccupied 63%)
- Donate to Community Road Scholarship (Occupied- 8%; Unoccupied – 13%)
- Donate to customer (Occupied - 2%; Unoccupied 3%)
- Donate to ITN (Occupied - 12%; Unoccupied 20%)
- Donate to Road Scholarship Fund (Occupied - 8%; Unoccupied 13%)
- Reimburse by check (28%)

# Questions? Contact Information

Nancy Schuster, Executive Director

*ITN Greater Cincinnati*

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**The Liberty Mutual and ITNAmerica Partnership.** ITNAmerica is excited to announce our partnership with Liberty Mutual, one of the nation's leading auto, home and life insurers. As the National Insurance Partner to ITNAmerica and our affiliate communities, Liberty Mutual has embraced ITN's mission to support safe, senior mobility and developed resources for seniors and their families to make good, safe transportation decisions found at [www.libertymutual.com/seniordriving](http://www.libertymutual.com/seniordriving).

