



Ohio Department of Aging

GoldenBuckeye.com

50 W Broad St, 9th Floor, Columbus OH 43215-3363
1-800-422-1976

Ted Strickland, Governor
Barbara E. Riley, Director



Business Participation Agreement

We invite you to become part of the Golden Buckeye Program – just complete the following form to enroll.

The Golden Buckeye Program began in 1976 and provides cardholders with savings from participating local businesses. Today, nearly 20,000 Ohio businesses voluntarily offer savings to 2.4 million Golden Buckeye cardholders on products and services. New cards were issued in 2003 to all eligible Ohioans and increased the visibility of the program.

The program is flexible - you determine the savings amount. A typical amount is 10% off regular price. Some offer savings on specific items. Others make savings available only on certain days to build business on otherwise slow days. It is up to you how best to use the Program as a merchandising tool. There is absolutely no cost to you to take advantage of this valuable marketing tool to reach Ohio's seniors and eligible cardholders. All participating businesses are listed on our website at www.GoldenBuckeye.com.

Enroll Now - PLEASE PRINT the Following Information

Business Name (Participant)			Single location	
Service Location Address			Multiple locations (attach addresses, phone numbers, etc.)	
City		Handicap Accessible? Yes No		Handicap Parking? Yes No
State OH		Zip		
Business Phone Number ()	Business Fax Number ()	Web Site		
Type of Business (Up to five(5), see enclosed list for business classifications)				
Do you accept: Visa MasterCard Discover American Express Other_____				
Local Program Contact / Owner		E-Mail		Phone (if different) ()
Home Office/ Franchise/ Parent Organization Contact (If different)		Title		HQ Contact Phone Number ()
Address		City		State Zip

1. Agreement – The Participant voluntarily enters into this good faith agreement with the Ohio Department of Aging to honor its Golden Buckeye card for services provided to eligible Ohioans (those 60 years and better and those 18 and older who have total and permanent disabilities). Participant agrees to make no change in the regular price for goods and services before honoring the Golden Buckeye card.

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Business Participation Agreement (con't)

2. Savings Offered - Participant agrees to offer the following tangible benefit(s) to cardholders that are not generally available to the non-senior public (include all that apply):

_____ % off all purchases

_____ % off all purchases except _____

\$_____ off _____

Free _____

Exclusions (list limitations, if any) _____

3. Ohio Department of Aging Endorsement – Participant’s decision to honor the Golden Buckeye card does not imply an endorsement by the Department of your products or services. Golden Buckeye logos and other images shall not be used to imply endorsement of your products or services by the Ohio Department of Aging or the Golden Buckeye Program.

4. Approval – Participation in the Golden Buckeye Program is effective only upon approval by the Ohio Department of Aging.

5. Termination - This agreement remains in effect unless canceled in writing by Participant or the Ohio Department of Aging. Violation of the above terms may result in automatic removal from the program.

6. Information, supplies, or questions - call 614-466-3583 or write to the address below.

Signature of Participant		Title		Date
Printed Name	Decals Requested	ODA Approval	Decals Sent	Data Entry

Mail this completed form to:

Golden Buckeye Program
Ohio Department of Aging
50 W Broad St, 8th Fl
Columbus OH 43215

See your listing at www.GoldenBuckeye.com